

Colin Bishop

| Gonzaga University | colinbishopphoto@gmail.com | 425.466.7383 |

Who I am: I am a *Gonzaga University* graduate with a BA in *public relations* and a minor in *promotions* with a focus on advertising. I am also an *Eagle Scout* and experienced *photographer*. My passion and interests lie in content creation from photography to film, brand development, and digital marketing.

Core Competencies:

- Knowledgeable of professional communication between client and core publics.
- Proficient in creating and carrying out advertising, integrated marketing communication, and public relations campaigns.
- Self taught and experienced photographer.
- Experience in professional video production.
- Public speaking skills

Education:

Gonzaga University 2013
Deans list: 2012

B.A. Public Relations & minor in promotions

Industry & Work Experience:

Shep Films

+August 2013- Now (Internship/volunteer basis)
+Assist on video production and post production with Adobe Premier Pro & After Effects.

Costco Spokane North Division

+Experience in customer satisfaction
+Experience in stressful work environment

Gibby Media Group, Inc.

+July 2012-June 2013
+Marketing Representative, public relations intern, photographer, and video grip/assistant.
+Extensive social media use, SEO, and content creation.
+Experience in digital single lens reflex (DSLR) filming & editing.
+Experience in Wordpress site development and implementation.
+Experience in conducting and guiding client meetings.

Photography Work

-Gibby Media Group, Inc.
+Advertising for clients
+Documentary photography
+DSLR filming
-Gonzaga University
+Student Publications
+Photojournalism
+Ambidextrous shooting styles
+Understand publications industry
-The Inlander
+Contributor for Annual Manual
-T.A.S.T.Y night club
+Promotional/party photos

B.S.A. Eagle Scout 2009

+Completed all the requirements & community service.
+Taught leadership skills through being a *High Adventure* Scout.

Technical Skills:

-DSLR Proficiency
+Nikon & Canon
-Intermediate Adobe Skill
+Versed with Photoshop cs5-6, Lightroom 4, Premier Pro, After Effects, InDesign, and Illustrator.
-Well-Versed Video Grip
+Exposure working along side numerous video professionals.
-Apple Software/Hardware Proficiency
-Familiar with WordPress tools.
-Skilled in Public Relations writing
-Familiar with Journalistic writing

References:

Lon Gibby
Owner/CEO Gibby Media Group, Inc.
(509)-939-3743

Jack Weisbly
VP-GMM Costco Wholesale
(425)-260-2719

Dr. Tom Miller
Mentor & Friend through scouting
(425)-861-0444